

FIELD AUDITS

Stay Informed with your Franchisee Audits

STOP THINGS FROM FALLING THROUGH THE CRACKS WHILE DRIVING ACCOUNTABILITY ACROSS THE FRANCHISE.

Core Operational Checklist

23% completed

Go to Section...

Audit DEMO016: Burr Ridge Demo Store

1. PEOPLE

1. CONNECT

1. Employees are welcoming and making eye contact with guests and smiling.*

Yes No N/A

Great smile!

2. Guests are being greeted within 30 seconds of entering the store.*

Yes No N/A

3. Employees are respecting the dress code (branded hat, apron, shirt).*

Yes No N/A

Employee is not wearing branded hat.

4. Employees represent professionalism (cleanliness, clothing, jewelry, makeup, facial hair).*

Yes No N/A

INCREASE BRAND CONSISTENCY

Ensure franchisees understand and respect your brand from customer service standards to location cleanliness.

ENCOURAGE FRANCHISEE IMPROVEMENT

Get real-time data which can be communicated to franchisees – so they can improve performance.

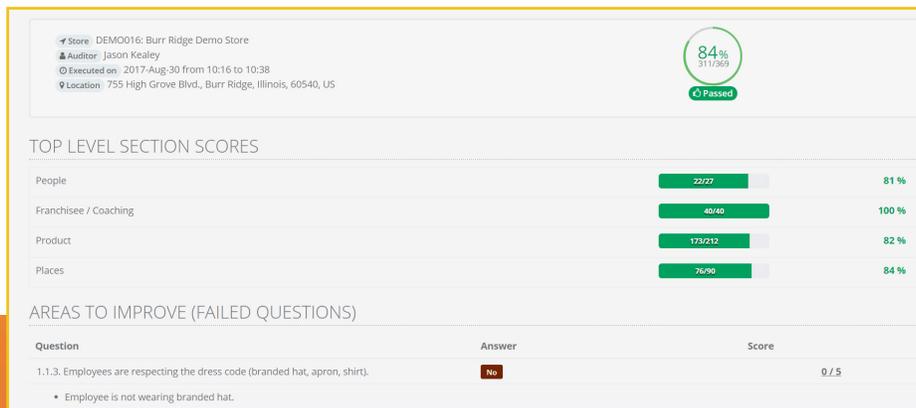
INSPIRE FRANCHISEE ENGAGEMENT

Encourage constructive feedback that leads to the franchisee's ongoing improvement.

OPERATIONS COACHES: INFLUENCE YOUR FRANCHISEES

Do you want to be a coach or a cop? The days are over where franchise coaches are walking through locations with a checklist. Now there is a lot more expected of you by your franchisees. To stay competitive, they need more than just a rating on their cleanliness and food safety, the franchisees need a helping hand with their business. A great coach can have a significant influence on the franchisees business. With these tools you can identify what needs to be resolved and create action plans accordingly.

You can also keep track of the franchisees' progress as they work towards resolving the issues within their business once you return home. Additionally, you can set up questionnaires that follow the flow of your business beginning with the sign you see outside the front door and ending in the back of the shop when you're having your one-on-one coaching session with the franchisee.



BUT WAIT... THERE'S MORE!

Franchise staff are able to generate real-time information which can then be turned into actionable insights for self-improvement. By performing ad-hoc assessments to keep a pulse on their performance, franchisees stay ahead of franchise audits. With access to their records and performance tracking, they can easily see where their strengths and weaknesses lie, eliminating surprises. They can be their own boss - and a better one too.

**FIELD AUDITS
CAN BE USED
FOR: →**

**IN-PERSON
AUDITS**

**REMOTE
AUDITS**

**LEGAL
PAPERTRAIL**



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